

**CURRICULUM AND SCHEME OF EXAMINATIONS OF
BBA PROGRAMME FROM THE SESSION 2014-15**

FIRST YEAR

First Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/Work-shop Marks	Practical Marks	Total Marks
BBAN101	Business Organization	80	20	-	100
BBAN102	Business Mathematics	80	20	-	100
BBAN103	Financial Accounting	80	20	-	100
BBAN104	Computer Fundamentals	50	-	50	100
BBAN105	Business Communication	80	20	-	100
BBAN106	Micro-economics for Business Decisions	80	20	-	100
	TOTAL				600

Second Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/Work-shop Marks	Practical Marks	Total Marks
BBAN201	Principles of Management	80	20	-	100
BBAN202	Macro-economic Analysis and Policy	80	20	-	100
BBAN203	Company accounts	80	20	-	100
BBAN204	Computer Applications in Management	50	-	50	100
BBAN205	Organizational Behavior	80	20	-	100
BBAN206	Business Statistics	80	20	-	100
	TOTAL				600

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SECOND YEAR

Third Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/ Work-shop Marks	Practical Marks	Total Marks
BBAN301	Cost and Management Accounting	80	20	-	100
BBAN302	Marketing Management	80	20	-	100
BBAN303	Capital Markets	80	20	-	100
BBAN304	Introduction to Information Technology	50	-	50	100
BBAN305	Environment Studies	80	20	-	100
BBAN306	Disaster Management	80	20	-	100
	TOTAL				600

Fourth Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/ Work-shop Marks	Practical Marks	Total Marks
BBAN401	Financial Management	80	20	-	100
BBAN402	Human Resource Management	80	20	-	100
BBAN403	Business Research Methods	80	20	-	100
BBAN404	Business Laws	80	20	-	100
BBAN405	Data Base Management System	50	-	50	100
BBAN406	Human Rights and Values	80	20	-	100
	TOTAL				600

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THIRD YEAR

Fifth Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/Work-shop Marks	Practical Marks	Total Marks
BBAN501	Production and Materials Management	80	20	-	100
BBAN502	Company Law	80	20	-	100
BBAN503	Indian Business Environment	80	20	-	100
BBAN504	Computer Networking & Internet	50	-	50	100
BBAN505	Presentation Skills and Personality Development	80	20	-	100
BBAN506	Cyber Security	80	20	-	100
BBAN507	Summer Training Report	100	-	-	100
	TOTAL				700

Sixth Semester

Paper No	Title of Paper(s)	External Marks	Internal Assessment/Work-shop Marks	Practical Marks	Total Marks
BBAN601	Income Tax	80	20	-	100
BBAN602	System Analysis & Design	80	20	-	100
BBAN603	Foundations of International Business	80	20	-	100
BBAN604	Consumer Protection	80	20	-	100
BBAN605	E-Commerce	50	-	50	100
BBAN606	Project Report	100	-	-	100
BBAN607	Comprehensive Viva-voce	100	-	-	100
	TOTAL				700